

**Quarter Page Ad  
2.5" X 4"**

10% off your ad  
purchase when you  
commit to advertising in  
the April 2007 Program!

**Half Page Ad  
5" X 4"**

**Full Page Ad  
5" X 8"**



**Please select the size and type of ad you would like to purchase, and initial the line next to it.**

- Back Outside Cover**  
(full color)  
\_\_\_\_\_ **\$750**
- Inside Front Cover**  
(full color)  
\_\_\_\_\_ **\$500**
- Inside Back Cover**  
(full color)  
\_\_\_\_\_ **500**
- Full page (B&W)**  
\_\_\_\_\_ **\$200**
- Half page (B&W)**  
\_\_\_\_\_ **\$150**
- Quarter page (B&W)**  
\_\_\_\_\_ **\$100**

**File Specs:** All ad sizes are listed with the first number being the width and the second number being the height. All files prepared for the program must be camera ready art. All files should be in a JPEG or TIFF format at a minimum of 200 DPI. 300 DPI is preferred. If you can not provide camera ready art, then there is a \$50 design charge for your ad.

**Deadline for ad artwork submission is August 7th, 2006**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

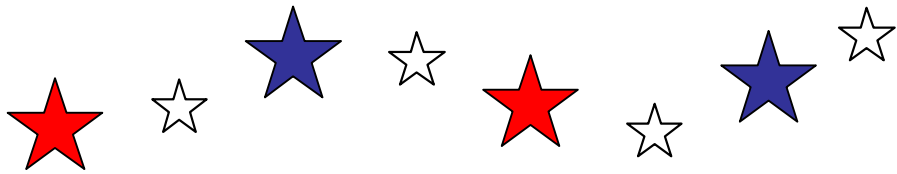
Billing Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

AX/VS/MC/DS # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

OR - checks to be made payable to: Tampa Bay Dragon Boat Institute



## ***“GATEWAY TO SYDNEY”***

### **EVENT OVERVIEW**

- DATE / TIME:** August 25 – 27, 2006 / Approximately 8:00 AM – 4:00 PM each day
- LOCATION:** Garrison Channel, Seddon Channel, and Cotanchobee Park  
601 St. Pete Times Forum Drive, Tampa, FL
- PROJECTED PARTICIPANTS:** 60-70 Teams (1,500-1,750 Athletes) from cities such as New York, Seattle, Washington D.C., San Diego and Houston
- PROJECTED SPECTATORS:** 8,000 – 10,000 per day
- EVENT:** The National Championship of Dragon Boat Racing, bringing crews from across the United States together to race for a spot on Team USA – traveling to Sydney, Australia in 2007 for the IDBF World Dragon Boat Racing Championship. The Nationals occur every two years, in a U.S. city selected by the United States Dragon Boat Federation.
- The SpoRT:** A crew of 20 paddlers paced by a drummer at the bow and guided by a steersperson at the stern, combine power and rhythm to achieve maximum acceleration and speed. Dragon Boat Racing is the fastest growing team and water sport in the world. Now present in over 60 communities across the United States, representing over 50,000 participants. Throughout the world there is an estimated 50 million participants.
- Projected Programs Read:** 5,000-6,000 per day - a total of 15-18,000 programs. Programs are handed out for free to all spectators provided in each event participant’s welcome package.

